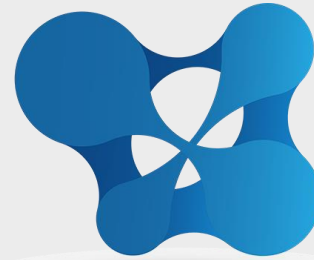




W E L C O M E

T O T H E W O R L D O F C L I O M E T R I C S

A N I N F O R M A T I O N T E C H N O L O G Y C O .
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SINCE 1998

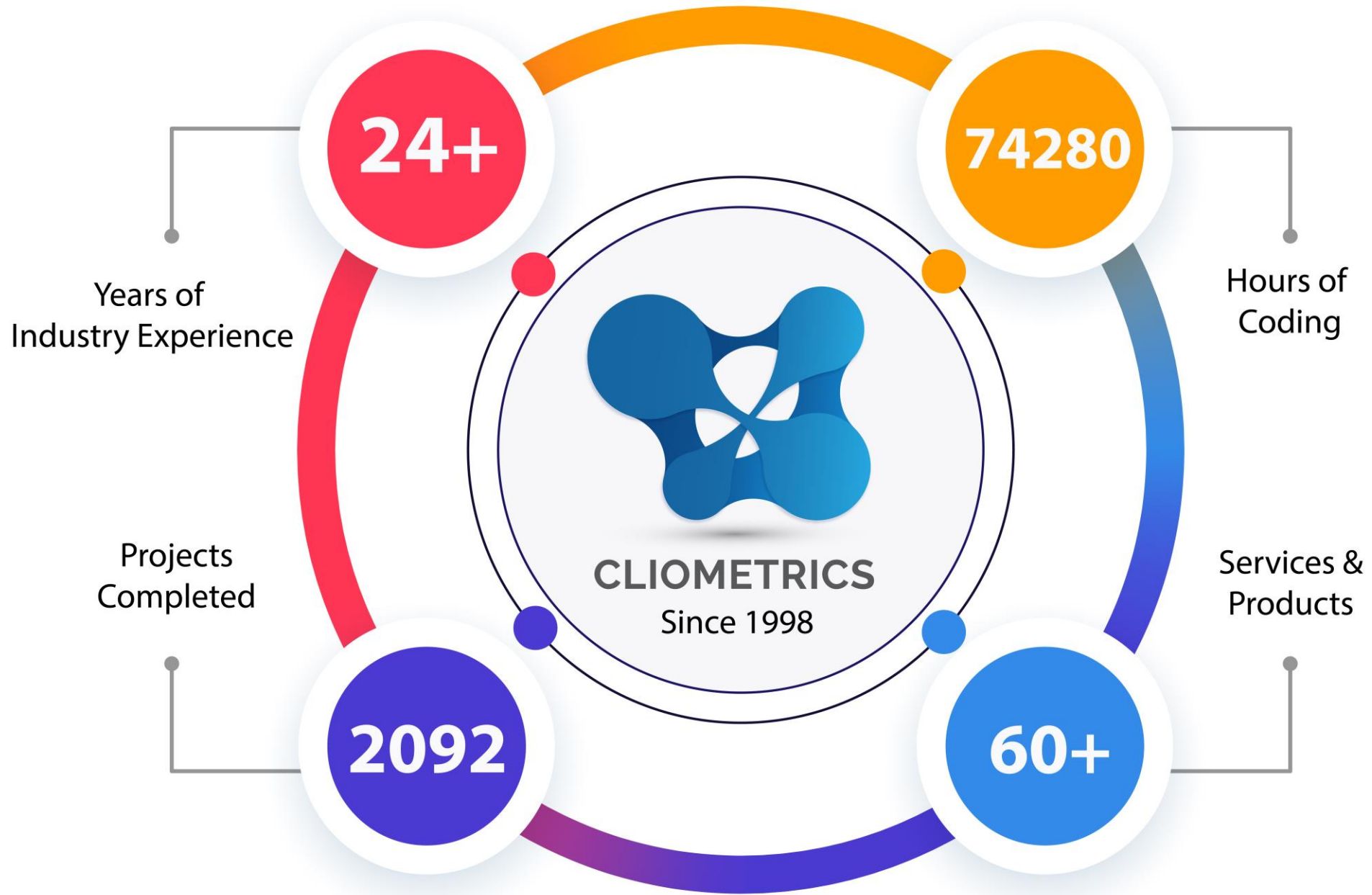
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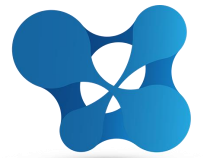
THE ART OF MAKING DATA STRUCTURES

Clio – Means “Art like Cleopatra”

Metrics – Means “Structures”

Cliometrics means – “The Art of Making Data Structures”





CLIOMETRICS
SINCE 1998

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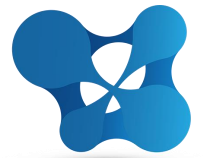
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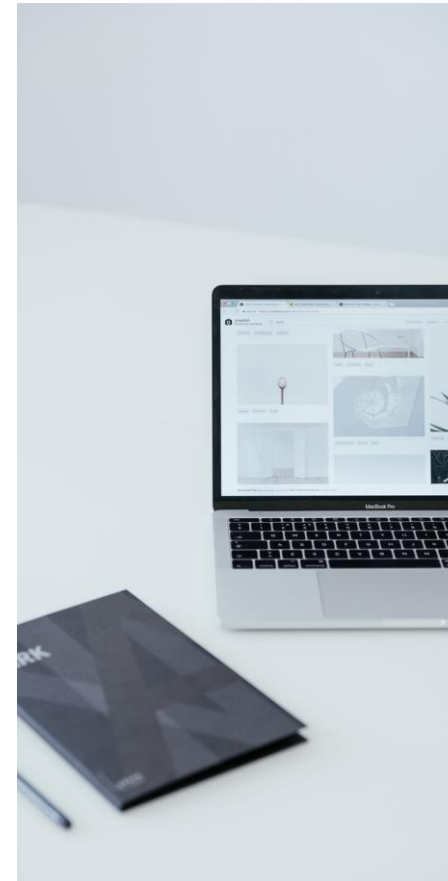
ABOUT US

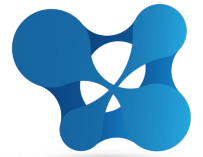
We Love Technology, But We Want More

Cliometrics is a 24 year IT Consulting Co with clients in India, US, UK, Nigeria, Denmark, UAE & Saudi Arabia.

Cliometrics has experience in Application Development, Application Integration, Project Management, Reports, Mobile App and Portals in various leading vertical such as BPO, Telecom, FMCG, Logistics, Travel and Tourism, Manufacturing, Energy and Utilities, Public Sector and FSI.

Cliometrics through its unique combination of cost-efficiency, architectural excellence and innovative planning and to boast of 700+ clients has established itself as a leader in the above areas.





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OUR MISSION

Innovations that are brought about by many incremental advances in **Technology**.

At Cliometrics utmost customer satisfaction is the highest priority and we strive very hard to achieve that. Our mission is to be a pillar for our clients as they grow from small businesses to mid-size businesses.

Cliometrics prides itself in providing reliable and cost-effective solutions with high degree of integrity and business acumen and also high quality of customer service by being there for our customers.

We are on an aggressive growth plan with our Software Department including a strong technical team of software professionals servicing the IT requirements.

We are a lean organization with no burdensome hierarchies to hinder growth. Our philosophy allows you the freedom to express and implement novel ideas that you might have to enhance productivity.



VISIT US



CONTACT US

www.cliometrics.com



MOBILE APPLICATION

DEVELOPMENT



SINCE 1998



We are a full-service iOS App Development Company providing all the services which cover the entire development cycle, from concept to distribution.



Android

We at Cliometrics offer the best Android App Development Services, loaded with user friendly features, to boost your business with niche technology and optimum cost.



Cross Platform

Cliometrics experts are fed with skill required to deliver multi-platform app development solutions. For Small business cost reduction is the main goal without compromising user experience.

We build native and hybrid mobile apps for Android and iOS platforms.

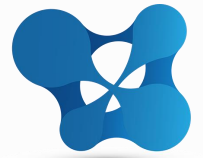
While we focus on your development needs, we will help you develop a mobile strategy that will take your business idea from conceptualization to a well-loved app on Apples App Store and Google Play. Among all the other mobile application development companies, what sets us apart is the end-to-end solution to create a unique mobile experience across multiple platforms, devices and OS versions, with continued support and maintenance to respond to your short-term and long-term needs.

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CLIENTS

More than 2000+ Clients in 24 years

- KOOVS.com
- Balaji Wafers
- Janus Advisory & Consulting, U.S.A
- SMC Coins Limited
- ERIC Solutions, U.S.A
- Zafco Limited, U.A.E
- Armstrong Tires, U.S.A
- Scootr - Aaa raha hai
- SAS Global Education, U.S.A
- Whitefin Venus Commercial Brokers LLC, UAE
- Mother-Daughter Connect, U.S.A
- Tilda Riceland Limited , U.K.
- Pauljoach Limited , Nigeria
- Vanilla Pods, UK
- Benchmark Cableglands Limited, UK
- Govt. Medical College, Alibag
- CIRCOT, Ministry of Agriculture
- Blue Star Limited
- Hindalco Industries Limited
- Ministry of Commerce, Govt. of India
- Ministry of Commerce, Govt. of Vellore
- Blue Dart Express Limited
- Blue Dart Aviation Limited
- Alok Industries Ltd.
- Artek Surfin Chemicals Ltd.
- Supriya Chemicals Ltd
- Suparna Chemicals Ltd.
- Calama Industries Ltd.
- Precision Gears Ltd.
- Alcatel Lucent India Limited
- Zee Telefilms Limited
- Janakalyan Sahakari Bank Ltd
- Punjab Chemicals & Fertilizers Ltd
- AFL Infotech Ltd.
- Intermanagement Corporation Ltd.
- Ken Technologies Ltd.
- Intellisys India Ltd.
- BKS Textiles Limited, Chennai
- Bright Nutrition Limited
- Blue Star Limited
- RNA Builders



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WEB APPLICATIONS

DEVELOPMENT

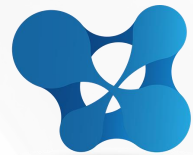
The web presence give the Customers a better way of communicating with internal stakeholders, it provides a state of art interaction with the Customers. Cliometrics helps it customer build complex workflow and approval based Portal with Departmental interactions at the back end and Customer Interactions in the front end.

MORE THAN 900+ WEBSITES DEVELOPED IN 22 YEARS

- Responsive Website Development
- Back office Applications
- CRM, ERP and Custom Solutions
- E-commerce and CMS Solutions
- PHP/ .Net Web Development
- WordPress Web Development
- Angular Js Development
- Node Js Development



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ARTIFICIAL INTELLIGENCE

APPLICATION DEVELOPMENT

We Transform the Businesses with Next-generation AI Solutions



FACE RECOGNITION

Facial recognition has made headlines for the rapid rise in companies and government agencies using it for tracking and surveillance



ANALYTICS

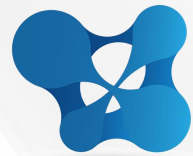
- Artificial Intelligence For Sales Boost
- AI in Data Filtering & Analysis
- AI in e- Commerce
- AI in fraud detection and prevention for online transactions



IMAGE RECOGNITION

Retrieving relevant information from video and image content to make day-to-day business operations faster and smarter.

Cliometrics believes in delivering top-of-the-line performance by building the result-oriented AI solutions to boost the productivity of businesses. Our AI specialists have the capability to redefine the way the businesses operate.



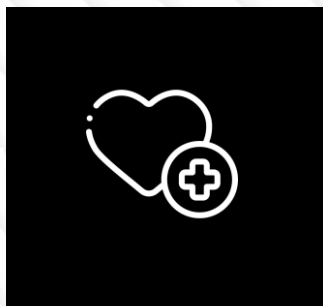
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INTERNET OF THINGS

TRANSFORMING THE WORLD WITH THE
IOT APPLICATION DEVELOPMENT

Industry Focused IoT App Development Services

Upgrade from 'Go Digital' to 'Being Digital' with our industry focused Internet of Things services



SMART HEALTHCARE

Elevate the efficiency of patient monitoring and healthcare provision with IoT development services for healthcare.



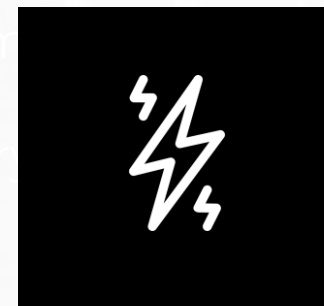
AUTOMOTIVE

Drive progress, reduce operating costs & master connected cars sphere with internet of things development for auto motives.



RETAIL

Add new revenue channels, deliver superior customer experience & optimize Supply Chain Management with IoT development services for retail.



ENERGY

Rethinking energy management, billing and asset maintenance with internet of things development for Energy.



CONSTRUCTION

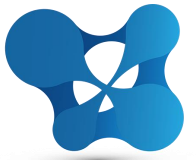
Seamlessly integrate IoT technology to construct smart buildings through IoT development services.

E-COMMERCE/ PORTAL

DEVELOPMENT

E-commerce website allows you to break the barrier of geographical location and helps you to sell product and services to large number of audience through a digital platform. This service help them to save time, have a broad comparison of the products, get better offers and stay away from crowded stores.

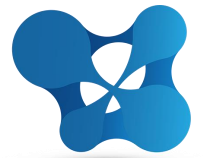
Our aim is to provide a simple and easy to use customised e-commerce website that lets you personalize product offerings, enhance internet marketing effectiveness and also provide value-added services that result in more satisfied customers. Customised e-commerce website is one of our USPs that gives us the required edge over our competitors.



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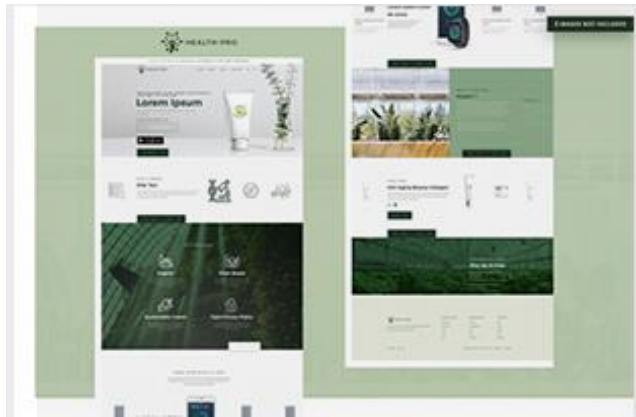


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USER INTERFACE UI

DESIGNING



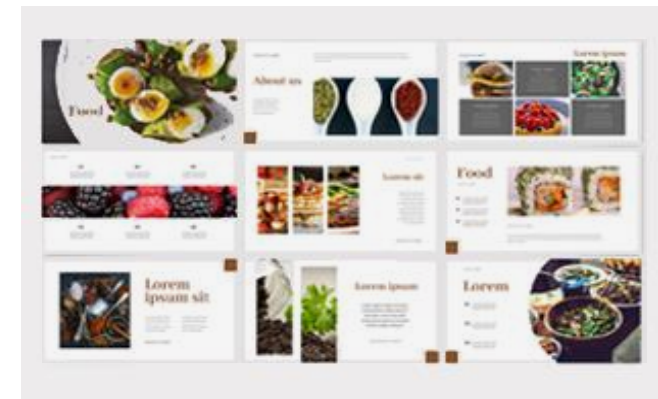
WEBSITE

We can re-design your existing website with the latest technology & graphics that defines your industry. WE DON'T USE TEMPLATES.



MOBILE APP

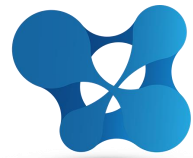
We re-design the user interface of an existing app to make it more user-friendly & with better graphics, user interaction & icons.



PRESENTATION

Convert your existing corporate profile into a better looking one with more user-friendly interface.

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DIGITAL MARKETING

WE ARE SO DIGITAL,
WE GET HIGH ON IMPRESSIONS



01

SOCIAL MEDIA

Advertise on Facebook, Instagram, LinkedIn, YouTube & generate likes & leads for your products & services



02

GOOGLE ADWORD

Advertise to display service offerings, product listings, video content, and generate mobile application installs within the Google ad network to web users.



03

E-MAIL

More efficiently leverage your most valuable marketing assets: your growing audience. With mobile-friendly e-mailers



04

WHATSAPP

Drive rich conversations with our WhatsApp marketing software

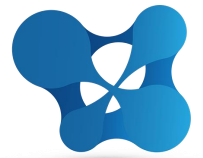


05

SEO

Rank your website on the first page of Google & Bing

www.cliometrics.com



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CORPORATE PRESENTATION

DON'T WASTE THE OPPORTUNITY,
MAKE YOUR PRESENTATION MATTER



POWERPOINT

Our PowerPoint presentation design services are meant to showcase your content in the most effective way possible so as to rightly connect with the audience and creatively engage them.



GOOGLE SHEETS

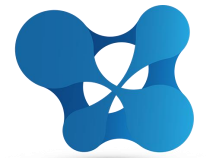
We turn corporate presenters to be Rock stars, grabbing their projects with astounding presentations.



AUDIO/ VIDEO

A corporate film or an audio-video presentation is the most effective medium to reach out the nook and corner of the business world, convey the correct and clear visual messages about your products & services worldwide

www.cliometrics.com



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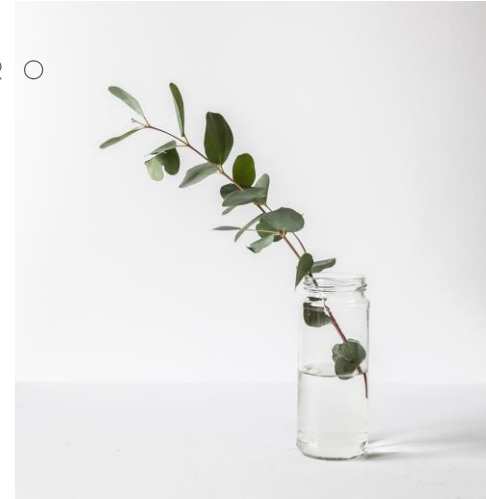
BRANDING

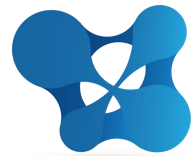
A M B I T I O U S T O M A K E Y O U T H E H E R O

Cliometrics has completed more than two decades as a branding agency in India , we have partnered close to 100 clients across sectors. From leading MNC's to startup companies, we have worked with many enterprising clients. We are one of the few branding Companies who bring strategic value and not just good design to the table.

We design high-end creative for

- Digital Marketing Banners
- Posters
- Brochure
- Flyers
- Booklet
- E-mailers
- Logo
- Exhibition layouts





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SINCE 1998

406, Srishti Plaza,
Saki Vihar Road, Powai,
Mumbai 400 072, India.



+91 9820202441



info@cliometrics.com



cliometrics.com



cliometricsindia



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